

PEOPLE DEVELOPING PEOPLE

BA in Business, Social Enterprise,
and Community Development

Learn how to Lead, Develop, Manage and Administer
Communities, Enterprises and People



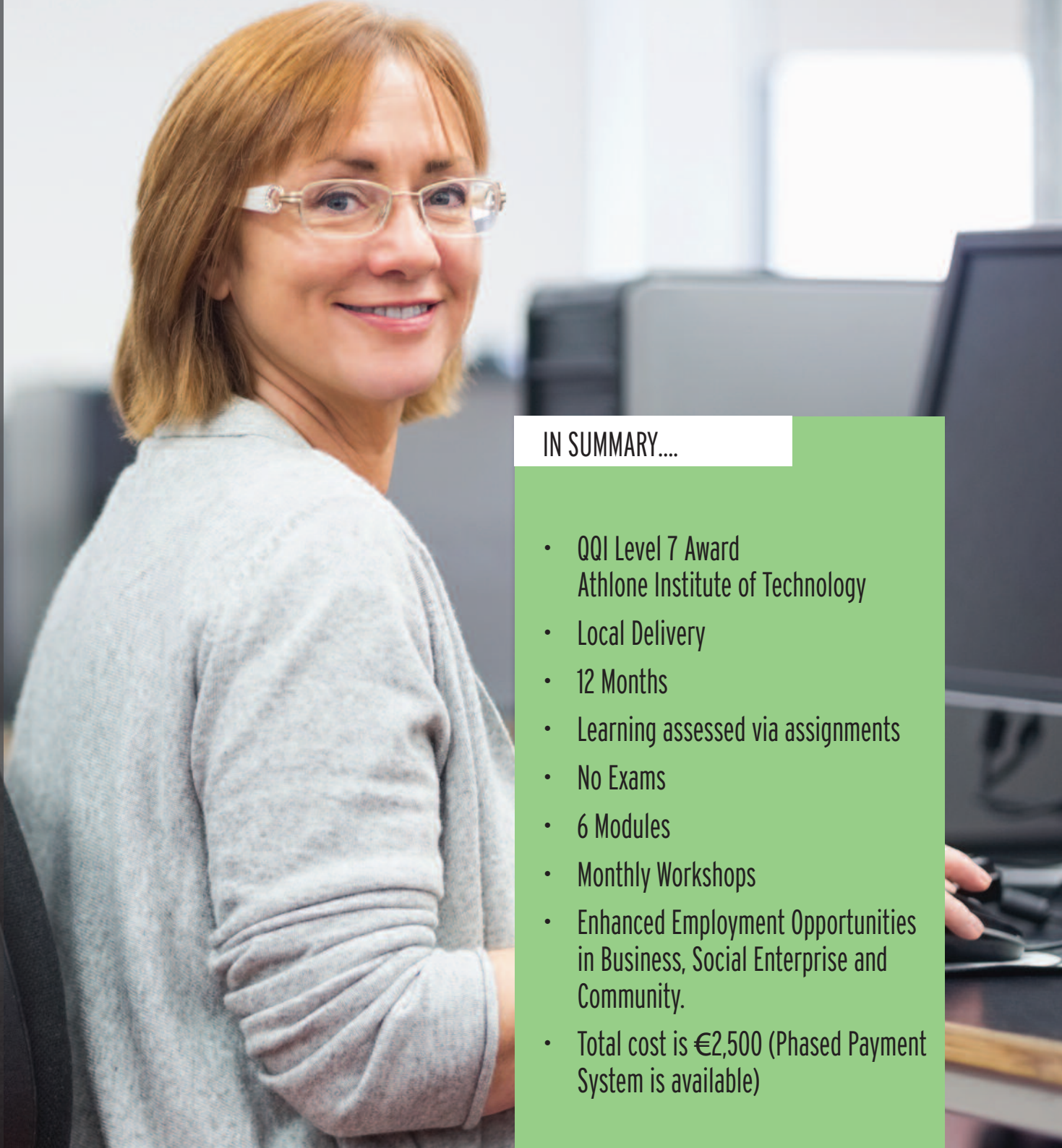
 **EQUAL
IRELAND**

 **AIT**
Institiúid Teicneolaíochta
Bhaile Átha Luain
Athlone Institute
of Technology

PROGRAMME OVERVIEW

EQUAL Ireland's part-time distance learning BA in Business, Social Enterprise and Community Development is accredited by Athlone Institute of Technology. It will provide you with the opportunity to achieve a QQI Level 7 Degree through flexible delivery methodologies incorporating self directed, on-line, workshop, enterprise and community based learning. You will be introduced to a range of generic skills applicable in a social, commercial or community enterprise setting. You will have the opportunity to explore and develop your interests in the fields of Business, Social Enterprise and Community Development and to enhance your competencies towards becoming an effective administrator, manager or organiser in these areas, while at the same time becoming an accomplished and confident self-directed learner.

Successful completion will open the door for you to a BA (Hons) in Business, Social Enterprise, Leadership and Management.



IN SUMMARY....

- QQI Level 7 Award
Athlone Institute of Technology
- Local Delivery
- 12 Months
- Learning assessed via assignments
- No Exams
- 6 Modules
- Monthly Workshops
- Enhanced Employment Opportunities
in Business, Social Enterprise and
Community.
- Total cost is €2,500 (Phased Payment
System is available)

THE PROGRAMME

BA in Business, Social Enterprise and Community Development

ENTRY REQUIREMENTS:

People are required to have successfully completed either:

- The EQUAL Ireland Higher Certificate in Business, Social Enterprise and Community Development or QQI Level 6 Award in an appropriate or relevant area
- A Recognition of Prior Learning Portfolio (RPL)

We particularly welcome people who, while not having the required academic qualifications, do have significant relevant knowledge and practical experience acquired from learning and experience achieved in the home, work and/or life situations, which we can measure with our RPL Process. If you think this entry method might best suit your circumstances please do ask, as we provide 'one to one' assistance in this regard.

DELIVERY:

Is over 12 Months approx through an online blended learning methodology including attendance at one day workshops for each module.

As a result of the Covid 19 Pandemic EQUAL Ireland's goal of achieving the capacity to deliver this programme completely On Line, and to acceptable academic standards, is progressing steadily. So if this delivery method better suits your circumstances, then do please ask us for an update?

ASSESSMENT:

Assessment is by continuous assessment in applied project form.

AWARD:

An AIT QQI Level 7 (60 Credits).

PROGRESSION:

BA (Hons) in Business, Social Enterprise, Leadership and Management.

A photograph of three people in a modern, brightly lit indoor setting. In the foreground, a man with grey hair, wearing a light blue shirt and a tan blazer, is sitting and holding a tablet. He is smiling and looking at the screen. Next to him, a woman with blonde hair, wearing a purple cardigan over a dark patterned top, is also smiling and looking at the tablet. In the background, a young man with short brown hair, wearing a blue sweater, is partially visible, looking down at something in his hands. The overall atmosphere is collaborative and positive.

PROGRAMME CONTENT

Business & Enterprise Development 10 Credits

This module focuses on building your knowledge of effective management and business development. You will acquire skills in those areas most crucial to business success, i.e. how to establish and grow the business, how to identify and assess opportunities and risks and how to manage these situations.

Applied Community Development 15 Credits

This module will equip you with the knowledge and skills to successfully manage Community Development Organisations, Social Enterprises and Community Projects and Initiatives. This will provide you with the opportunity of making a worthwhile and sustainable contribution to employment targets and quality of life issues within a community or enterprise.

Financial Analysis 5 Credits

The ability to interpret and present financial information is an important skill in both commercial and 'not for profit' organisations. This module will explain the role and purpose of financial management including the preparation of financial statements, budgeting, profit analysis and sources of finance. You will be able to navigate financial information, ask the right questions and understand the significance of the responses.

Applied Information and Communications Technology 5 Credits

From technical, business, marketing and security perspectives this module examines the importance of ICT, the Internet and E-Business techniques, for Enterprises and Community Organisations. It will discuss the importance of data and the legal issues surrounding Information Management in a GDPR environment.

Applied Human Resource Management 10 Credits

People management is increasingly complex due, in part, to the increasing legislative onus on both the employer and employee. This module will explore the application of best practice Human Resources principles that can inform the individual on legal issues, while seeking to ensure justice and fairness in the workplace in terms of rights and obligations.

Integrated Learning Project 15 Credits

This module will provide you with the opportunity to reflect on and integrate, into a single project, the learning gained from the earlier Programme Modules.

For example, were you to focus on a particular enterprise or community organisation that you know or have access to, how would you recommend it develop? In terms of financial analysis what could you suggest? Could their ICT systems be improved? Is their HR Practice fair, transparent and reliable etc. This Integrated Project will demonstrate your judgement and understanding of the inter-relationships between the knowledge areas covered on the programme with today's real world of work and community.



A woman with blonde hair and bangs, wearing a light-colored cardigan, is smiling and looking towards the right. She is in a meeting or classroom setting with other people blurred in the background.

THIS COULD BE FOR YOU IF YOU ARE.....




An EQUAL Ireland Graduate of the Higher Certificate in
Business, Social Enterprise and Community Development



A Community Activist, Volunteer or Workplace Representative




A Social or Commercial Entrepreneur



An Owner Manager or Sole Trader



A Person interested in Self Development



A Person involved or wanting to become involved in Rural
Regeneration or Community Development

“What kind of a job will I get with this qualification?”

is one of the most frequent and persistent questions asked at EQUAL Ireland Information Sessions. The straightforward answer is that “this Degree programme will provide you with a practical and theoretical foundation on which to successfully apply the transferable and generic business, community, leadership and management skills, which you will have acquired.”

By graduating you will have demonstrated that you have the capacity, discipline and organisational skills not only to learn but to apply that learning in today’s world of work, something which is always valued by potential employers.

You will be better equipped to effectively compete for employment in leadership, management and organisational roles in business, social enterprise, the community or voluntary sectors.

These programmes prepare graduates for career opportunities in planning, supervision and business development, administration, management and leadership within business, and the social/community enterprise sector. In particular those interested in rural regeneration or social enterprise.

Graduating from this programme will enable you to engage in any of the following career options in either a:

■ A Social Enterprise

- ACCOUNTS MANAGER
- BUSINESS DEVELOPMENT
- CLIENT CASE MANAGER
- COMMUNITY DEVELOPMENT OFFICER
- COMMUNITY PROJECT OFFICER
- FUND RAISING OFFICER
- FAMILY SUPPORT

■ A Commercial Business

- HR OFFICER
- IT SYSTEMS MANAGEMENT
- MANAGER
- PR COMMUNICATIONS OFFICER
- OFFICE MANAGER
- SHOP MANAGER
- OPERATIONS CO-ORDINATOR

■ A Community Organisation

- OFFICE MANAGER
- PROJECT ADMINISTRATOR
- PROJECT MANAGER
- SERVICES ADMINISTRATOR
- SERVICES DIRECTOR
- SUPERVISOR/MANAGER
- TRAINING CO-ORDINATOR
- TEAM LEADER
- YOUTH WORK
- WORKPLACE/COMMUNITY REPRESENTATIVE



CONTACT POINTS

WEB www.equalireland.ie
TEXT 0872237231
EMAIL info@equalireland.ie
PHONE 00353 (0)91778682
POST: EQUAL Ireland
Building 8 6d,
Lisbaun Business Park
Tuam Road,
Galway City Galway

EQUAL Ireland is a '*not for profit*' social enterprise engaged in the design, development and delivery of accredited community education programmes.

Please visit our website www.equalireland.ie where you can download a copy of our position paper '*Everyone Deserves a Second Chance*'

EQUAL IRELAND PROGRAMMES INCLUDE:

ESSENTIAL SKILLS CERTIFICATE (WORKPLACE, COMMUNITY AND EDUCATION)

HIGHER CERTIFICATE IN BUSINESS, SOCIAL ENTERPRISE AND COMMUNITY DEVELOPMENT

BA (HONS) IN BUSINESS, SOCIAL ENTERPRISE, LEADERSHIP AND MANAGEMENT*

MENTORING AND FACILITATION SKILLS FOR RECOGNITION OF PRIOR LEARNING (RPL)

LEARNING TO TRAIN

*(WHICH IS A PROGRESSION OPTION FOR GRADUATES OF THE BA IN BUSINESS, SOCIAL ENTERPRISE AND COMMUNITY DEVELOPMENT)