PEOPLE DEVELOPING PEOPLE

Certificate in Enterprise and Community Development

Learn how to Lead, Develop, Manage and Govern Communities, Enterprises and People

EQUAL IRELAND

Ollscoil Teicneolaíochta an Atlantaigh

Atlantic Technological University

PROGRAMME OVERVIEW

This course is a part-time distance learning programme, designed to provide learners with the opportunity to achieve a 60 Credit Level 6 award via flexible delivery methodologies and incorporating Work and Community based learning. Learners will have the opportunity to explore and develop their interest in the fields of business, enterprise and community development and to enhance their competencies towards becoming effective administrators in these areas. It has been translated and delivered to learners in Ireland, Spain, Turkey, Poland, Greece and Italy. It is recognised by the International Labour Organisation of the United Nations (ILO-UN) as meeting the specified needs of Life Long Learning for the EU Workforce in the 21st Century.

THE PROGRAMME

Certificate in Enterprise and Community Development

WHO IS IT FOR?

Completion of this programme will be of particular interest to:

- Early School Leavers interested in re-engaging with their education
- Community Activists or Workplace Representatives
- Entrepreneurs or Innovators who want to establish a private or social enterprise
- Job seekers who would like to work in Business, Enterprise or Community Development
- Learners who would like to progress to other 3rd level programmes including EQUAL Ireland programmes in Business, Enterprise and Community Development
- Volunteers in Community Groups or Organisations

RECOGNITION OF PRIOR LEARNING

We operate a Recognition of Prior Learning (RPL) process which allows us to accept people who have relevant work, home and or life experience, knowledge and skills but who do not have formal qualifications.

ENTRY REQUIREMENTS

People are required to have:
- Requisite writing and reading skills
- A determination to join the programme and to stick with it

A Junior Certificate and or Leaving Certificate would be an advantage but it is NOT a requirement.

PROGRAMME CONTENT

LEARNING TO LEARN
Aims:

- Improve your chances of academic success in higher education
- Support you to reflect on your own learning history and explore a range of different learning styles and approaches.
- Acquire organisational skills for learning such as time management and motivation.
- Become familiar with online techniques for learning
- Introduce you to the key ideas in Modules 2 – 6

This Module can be delivered as a standalone Module. This enables you to have a taster of the full programme and provides EQUAL Ireland with an assessment tool to help advise you about the future. It is recognised as a valuable Module to have completed in preparation for any further education course.

COMMUNICATIONS
Aims:

- To build confidence in effective communications, written, spoken and visual
- Prepare and make a successful presentation.
- Group Working & Communication
- Reading, note-taking, and writing techniques.
- Planning and structuring assignments

INTRODUCTION TO HUMANITIES: COMMUNITY DEVELOPMENT AND IRISH SOCIETY

Aims:

- Identify the key components of culture and Irish society
- Identify the importance of networks, partnerships and capacity building.
- Describe the process of community development

INTRODUCTION TO ENTERPRISE 1

Aims:

The aims of this module are to:

- Introduce you to entrepreneurship and the traits of the entrepreneur.
- Explain the importance of strategy in business development
- Introduce the key concepts of customers and markets

INTRODUCTION TO SOCIOLOGY

Aims:

- To introduce learners to the basic concepts used in sociological analysis
- To enable learners to apply these concepts to a range of social issues and social institutions
- To identify the key components of culture
- To introduce learners to methods of research

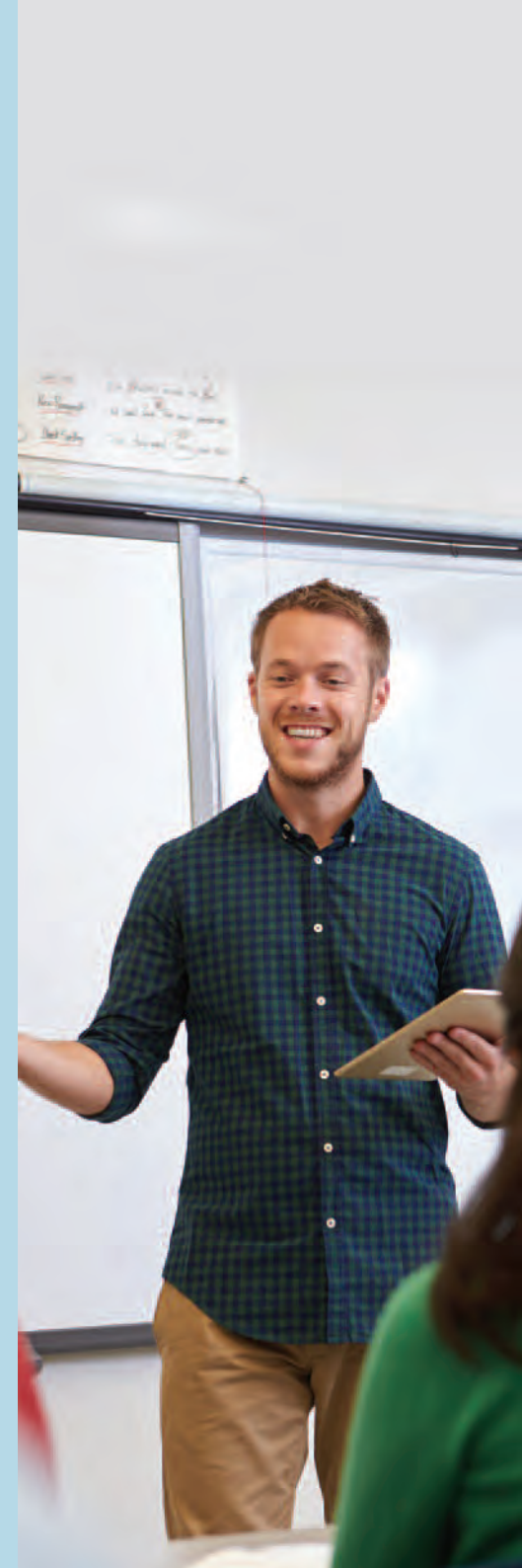## INFORMATION TECHNOLOGY (IT) SKILLS

Aims:

To provide you with the knowledge and skills to enable you to effectively operate the basic functions of a computer i.e.

- WORD
- Excel for calculations;
- PowerPoint for Presentations;·
- eMail
- File Management
- Basic Internet usage
- Introduction to FaceBook, Instagram, TEAMS, ZOOM Social and Business Communication Platforms

EQUAL IRELAND

....a not for profit, community based, charitable trust engaged in the design, development and delivery of accredited education and training programmes.

We aim to provide new and affordable education and training opportunities to people who, for whatever reason, missed out on earlier chances.

PROGRAMME DELIVERY & SUPPORTS

The programme is delivered in Local Learning Centres or virtually Online.
In addition to the workshops you will be supported by:
- An Online Learning Platform
- Access to Tutor, Individual or group Mentor Support
- On Line learning materials for each subject
- Summary Video Presentations
- Organised study groups, where appropriate

NB: EQUAL Ireland can tailor the delivery to suit the circumstances of a particular group of Learners

GENERAL MATTERS

Assessment

There are no traditional exams. Your learning progress is based on project submissions, both individual and group based.

Award

Participants who successfully complete the programme will receive a Level 6 Award from the Letterkenny Institute of Technology.

EQUAL IRELAND

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EQUAL Ireland is a *'not for profit'* social enterprise engaged in the design, development and delivery of accredited community education programmes.

Please visit our website www.equalireland.ie where you can download a copy of our position paper *'Everyone Deserves a Second Chance'*

EQUAL IRELAND PROGRAMMES INCLUDE:

ESSENTIAL SKILLS CERTIFICATE (WORKPLACE, COMMUNITY AND EDUCATION)

HIGHER CERTIFICATE IN BUSINESS, SOCIAL ENTERPRISE AND COMMUNITY DEVELOPMENT

BA IN BUSINESS, SOCIAL ENTERPRISE, AND COMMUNITY DEVELOPMENT

MENTORING AND FACILITATION SKILLS FOR RECOGNITION OF PRIOR LEARNING (RPL)

LEARNING TO TRAIN

EQUAL IRELAND HAS AN ARRANGEMENT WITH UCC FOR PROGRESSION FROM OUR HONOURS BA IN THEIR MA IN COOPERATIVE ENTERPRISES.